**Fruitful 2021 COVID-19 Vaccine Campaign**

Phase 3: Robocall Strategy

**Robocall Message**

Hello,

This is [school name] calling.

Working together, we will get through this pandemic, and we will be stronger because of it. Now we need you and your teen to do your part.

Get your teen vaccinated, so they can get back to enjoying the activities they missed out on during the pandemic. Check your local pharmacy’s website to see when vaccination appointments are available.

**Student Announcement**

**Student 1:** Go bananas and get vaxxed!

**Student 2:** Staying safe from COVID-19 is no joke!  
  
**Student 1:** We can do our part to make it a fruitful school year by getting vaccinated.

**Student 2:** That’s right! The vaccine is safe, free, and one of the strongest tools we have to stop COVID-19 in its tracks.

**Student 1:** Talk to your parents and your doctor to see if getting the vaccine is right for you. Let’s keep our school and our community healthy this year.